

Names: _____ **Country:** _____

Score: /295

Intercultural Communication Group Presentation Rubric

Criteria	Excellent	Average	Poor
Appearance (15 pts)			
Were the presenters dressed professionally/ dressed in the traditional clothing of the country or other? (15 pts)			
Visual Aids/Content (180 pts)			
Did the opening slide contain: title, team member's names, the company, the country researched, an illustration, picture, visual and the company logo? (10 pts)			
Were there 3 – 4 slides about the company presented? Were items such as mission statement, goals, objectives, history, code of ethics, etc included? (10 pts)			
Research of Assigned Country (120 pts) The following slides must be set up in Pecha Kucha Style. Each slide should be timed at 20 seconds. The slides will be graded based upon (1)the slide content (minimal words), 20 seconds per slide, attractive visuals and a sound design (2) the ability of the presenter to discuss/highlight the most important component of the category (twenty seconds, remember) and the discussion length match the time of the slide.			
Content ____ Business Customs ____ Negotiation between two companies ____ Meetings ____ Importance of Time ____ Personal Space ____ Nonverbal Communications ____ Gift Giving ____ Weather ____ Holidays ____ Family Life/ Education Opportunities ____ How Americans are viewed ____ Gender Roles	Presentation ____ Business Customs ____ Negotiation between two companies ____ Meetings ____ Importance of Time ____ Personal Space ____ Nonverbal Communications ____ Gift Giving ____ Weather ____ Holidays ____ Family Life/ Education Opportunities ____ How Americans are viewed ____ Gender Roles		
Was a summary slide included? (10 pts) Three/Four bulleted points 6 x 6 rule followed			
Was a reference slide included? (20 pts) Sources properly cited Enough sources used	Wednesday, April 18, 2012 Last Revision		

Was there a slide to describe the audience involvement or teaser or directions, etc. (10 pts)			
Criteria	Excellent	Average	Poor
Platform Skills (100 pts)			
Did the presentation appear to be a team effort? (25 pts) Everyone in the group presented Easy transition between topics			
Was an activity/game included? (25 pts) Good audience involvement Creative Enthusiasm from group			
Was a good volume/tone of voice used? (20 pts) Could the speaker be heard? Diction Word pronunciation			
Was eye contact made with the audience? (15 pts)			
Did the presenters possess appropriate platform skills? (15 pts)			
Comments:	Total Score		
	/295		